

Miguel Angel Herrera

Director & Cinematographer | Mexico City

Biography

I am a Mexican director and cinematographer. I approach light as an emotional language, seeking authentic gestures, evocative atmospheres and moments when everyday life takes on a poetic dimension. My work is guided by one idea: the epic within the intimate.

My practice spans fiction, narrative fashion films, documentaries, music videos, live sessions, photography and commercial projects. I explore how movement, texture, human presence and space can give shape to emotion. I am drawn to a camera that responds to the performer, and to an approach to staging that leaves room for the unexpected.

In 2026, I directed and shot *Inner Light*, a narrative fashion film exploring transformation through light, the body and movement. The completed film has begun its international festival submission journey, with entries currently under consideration.

My cinematography credits include *A Marte* (2025), *Fuego terciopelo* (2026) and *Like a Prayer*, a music video for *Paco de María* (2026). *A Marte* has received international festival selections and awards. My experience also includes work for *Le Labo Fragrances × Ryokan México*, *DBYD Eyewear × Más Visión* and audiovisual projects for *Museo Franz Mayer*.

I hold a degree in Film and Television from CENTRO and pursued graduate studies in Film at Universidad Iberoamericana. I am attached as director of photography to *Baby Scrollers*, a feature documentary in development whose project dossier has been submitted to PROCINE.

I collaborate with artists across film, music, fashion, performance and the visual arts. My starting point is the emotion behind each project: understanding it, then working with the team to translate it into images that stay with the viewer.

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